ALMINE RECH

Figuration narrative
Un autre langage pop

Sep 13 — Dec 15, 2024 | Musée d'art de Pully, Switzerland

To mark its 75th anniversary, the Musée d'art de Pully is presenting an exhibition devoted to narrative figuration. Through a selection of over 80 works from the Fondation Gandur pour l'Art, the exhibition invites visitors to rediscover a little-known movement on the French art scene in the 1960s and 1970s.

Born in Paris in the early 1960s, narrative figuration emerged as a reaction to the various abstract currents dominating the art scene at the time. Inspired by current political, social, economic and cultural events, it maintained close aesthetic links with Anglo-Saxon pop art, while retaining its own identity. The six thematic sections of the exhibition aim to show how the artists of this movement have used images from pop culture, comics, photography, cinema and advertising to develop a pictorial language that conveys a political and social commitment based on the representation of everyday life.

Coming mainly from France, but also from all over Europe, the artists in this movement offer a critical and ironic vision of their era, marked by the tumult of the Cold War and the rise of the consumer society of the Trente Glorieuses. Through their perceptive look at this often fantasised period, they have infused their works with an authentic reflection on the production and reception of mass media images, and their impact on contemporary society.