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# THE ART NEWSPAPER

## Frieze: 15/10/2015

### Why the West turned East

Globalisation is older than you may think: exhibitions are exploring the craze for all things Asian that swept Europe and the Americas from the 16th century.

Pages 7-8 >>

### Zoom in on Focus

You're guaranteed to make new discoveries in Frieze London's section for galleries showing emerging – and a few re-emerging – artists.

Pages 12-13 >>

### Iranian artists make waves

Iran's artists begin to shine on the London stage, as interest in the country's lively art scene heats up amid the diplomatic thaw.

Pages 14-15 >>

### Poet, sculptor, rolling stone

The US-born artist Jimmie Durham joins the debate about Europe, his adopted continent, in his first UK show for 20 years – on view at the Serpentine Gallery now.

Page 17 >>

# Dealers who were ahead of their time

## Why gallerists are saluting their forebears at Frieze

In 1960, the French-born American artist Arman filled Galerie Iris Clert in Paris with rubbish from floor to ceiling; the show could only be seen through the window. This week, Luxembourg & Dayan (FM, D7) is paying homage to the art dealer behind the exhibition, with a dedicated stand at Frieze Masters. It is one of a raft of recent tributes to dealers of the past.

Iris Clert "was more modern and gutsy than many others", Daniella Luxembourg says. Long before the rise in popularity of installation art, Clert allowed Yves Klein to empty her gallery of everything except for a display case. But "there was no market in Paris" and Clert died "penniless", Luxembourg says. The gallery sold two oversized matchbooks by Raymond Hains (priced at €70,000 and €80,000) – works once

shown by Clert – during Tuesday's VIP preview at Frieze Masters.

Dickinson (FM, C4) has dedicated its stand to the French gallerist Léonce Rosenberg, who championed late Cubism after the First World War. The influence of Léonce – long overshadowed by his brother, fellow dealer Paul – has been "unduly unrecorded", Dickinson's John Swarbrooke says. Most of the works on the stand, including a 1918 portrait of the dealer by Gino Severini (£295,000), passed through Rosenberg's gallery in Paris.

Earlier this year, the National Gallery in London mounted the UK's first major exhibition devoted to Paul Durand-Ruel, the dealer who championed the Impressionists. In 2013, New York's Museum of Modern • *Continued on p2*



Iris Clert allowed Arman to fill her Paris gallery with rubbish for a 1960 show. Luxembourg & Dayan (FM, D7) is celebrating the dealer at Frieze Masters

## Three of the best at Frieze Masters



**DeWain Valentine, Circle Blue (1972/2015)**  
• Almine Rech Gallery (F13)

The gallery has devoted its entire stand to the Californian artist associated with the 1960s Light and Space movement. Projects such as the Getty's Pacific Standard Time initiative have put Valentine's work, which has been overlooked for years, back on the art world's radar. This piece (priced at around \$400,000) sold to a private collector during the fair's VIP preview on Tuesday, as did several other large resin works.



**Roulland le Roux, Drawing for Rouen Cathedral (1516)**  
• Sam Fogg (C1)

Think of this beautiful ink-on-vellum plan for a new 80m Gothic tower at Rouen Cathedral as a Medieval Kickstarter campaign. The architect Roulland le Roux presented it to the cathedral chapter for approval in 1516. Le Roux was seeking "funds from the bishops who extorted money from the impoverished masses" to build the tower, says Matthew Reeves of Sam Fogg. In the end, a scaled-down version was built.

**Yup'ik mask (late 19th century)**  
• Donald Ellis Gallery (F18)

A strong provenance is crucial when it comes to historical North American art, and this Yup'ik ceremonial mask from Alaska's Kuskokwim River area has it. The collector and trader Adams Hollis Twitchell acquired the piece in the early 20th century and it eventually entered the collection of the Surrealist artist Enrico Donati. The gallery is asking \$450,000 for the work. "If it was an African piece, that figure would be closer to \$6m or \$7m," says the dealer Donald Ellis. *E.S.*



## Sales points

**Works by two artists who are the toast of London – Ai Weiwei and Abraham Cruzvillegas – soon found buyers at Frieze London.**

- Ai Weiwei's Iron Root (2015) sold to a Middle Eastern collector for around €1m at Lisson Gallery (FL, B5). Cast in iron, the "tree stump" is coated in purple car paint, the shade of which is surprisingly popular among China's growing number of car owners.
- Abraham Cruzvillegas created *Dos pequeños cuartetos para voces a boca cerrada en cuartos de tono* in 2005. This early conceptual work made from glass and mirror, which predates the Mexican artist's auto-construccions, was bought by a UK collector for an undisclosed sum at Kurimanzutto (FL, D7). *J.P.*