

BLOUINARTINFO: 'Chloe Wise's 'Of false beaches and butter money' at Almine Rech Gallery Paris', by Blouin Artinfo, 31th August 2017



*Lars Von Trier's The Sound of Music, 2017 Oil on Canvas- 30 X 24
(Courtesy Almine Rech Gallery)*

Almine Rech Gallery, Paris will present "Of false beaches and butter money," the gallery's first solo exhibition by Canadian artist Chloe Wise.

For her debut presentation in Paris, the artist lyrically explores the dissonance between visual cultures and the systems, products, and persons they aim to represent. This deliberate and loosely defined mandate sees the artist mining the iconography of milk, from maids to anthropomorphized and feminized cows to the abjection of the maternal body, carrying these symbolic propositions into unexpected territory. Here, the agreed upon translation of the unhealthy and unnecessary production of dairy is contrasted with the romantic and pastoral ideals through which they are disseminated. This particular discord becomes emblematic of truth's precarity in sites wherein one element is meant to stand in for entire systems.

Female sitters in Wise's delicately composed portraits stand amongst goods of this industry, conjuring the elite portraiture of a bygone era while negating the fixity of status that these images once affirmed. Instability is signaled through odd pairings of props, such as Evian water bottled filled with almond milk, as well as the engorged size of each sitter, looming over the viewer from a stratospheric vantage, reveling in her command of our attention and dissidence in conforming to any one frequency of time, place, or standard of beauty. Linked in approach, but not material, Wise's practice spans installation, video, sculpture, painting, and drawing.

The exhibition will be on view from September 5 through October 7, 2017 at Almine Rech Gallery, 64 Rue de Turenne, 75003 Paris, France.

For details, visit: <http://www.blouinartinfo.com/galleryguide/almine-rech-gallery/overview>